



THE 2009 WORK PLAN OF THE UNITED CHINESE ALUMNI ASSOCIATIONS (UCAA)

Approved by the UCAA 2009 Board

February 2009

Table of Content

The 2009 UCAA Board Members	2
The 2009 UCAA Work Plan.....	3
The 2009 UCAA Executive Team.....	4
The 2009 UCAA President Club and Quarterly Meeting Plan.....	5
The 2009 UCAA Fundraising Plan.....	6

The 2009 UCAA Board Members

华南理工大学美国校友会
北京师范大学美西校友会
旧金山湾区南开校友会
中山大学北加州校友会
中国科技大学硅谷校友会
北美浙江大学北加州校友会
吉林大学硅谷校友会
华东师范大学北加州校友会
硅谷西安交通大学校友会
华中科技大学北加州校友会
硅谷天津大学校友

The 2009 UCAA Work Plan

I. Missions

1. Down to the earth --- provide effective and useful services to all fellow alumni friends in Bay Area
2. Improve ourselves --- provide a platform to the leaders of alumni associations for information exchange and learning from each other
3. Grow the foundation --- enhance healthy and effective communications within UCAA and promote the organization to the general community

II. Programs

1. Continue to be one of the major organizers of PRC National Day Celebration Event in October 2009
2. Launch an affordable and well-organized Overseas Chinese Kids Summer Camp Program in China in summer 2009
3. Establish a well-organized President Club (Gather quarterly) [the theme of first quarter of this year is: how to form and operate an Education Foundation successfully in the US]
4. Offer free seminars quarterly to all fellow alumni friends in Bay Area [the themes of this year will be: (1) Parenting (expectation, Chinese learning, communication, college selection and preparation, parenting roles, and time management); (2) Surviving strategies during global economic downturn (career transition, immigration status, legal issues, government and social benefits, mutual help)]
5. Form the UCAA Sport Teams (soccer and volleyball) to participate in 2009 Hua Ti Hui and other sport events
6. Organize the UCAA Annual Meeting in December 2009 or January 2010

III. Strategies

1. Behave as a Non-Profit organization
2. Do fundraising
3. Form an executive team with specific responsibilities for each program
4. Invest in continued improvement of UCAA's website and enhance its roles
5. Continue to develop UCAA membership
6. Integrate all resources and opportunities carefully and wisely

The 2009 UCAA Executive Team

President: Shuo Chen

Executive Vice President: John Hu

Secretary General: Chunman Yu

Treasurer: Li Wang

VPs: Shengheng Lin Li Wang Kevin Ye Junzhou Lei Daniel Zhao
Yulin Xu Steve Lin Bingliang Chen Xiao Luo Jinqiu Zhang

Executive Teams (for specific tasks and responsibilities):

- A. Launch an Overseas Chinese Kids Summer Camp Program
---- John Hu / Li Wang (Co-Chairs), Xiao Luo, Bingliang Chen, and Chunman Yu
- B. Establish a well-organized President Club
---- Shuo Chen / John Hu (Co-Chairs), Shengheng Lin, Junzhou Lei, and Kevin Ye
- C. Organize free seminars to all fellow alumni friends in Bay Area
---- Li Wang / Bingliang Chen (Co-Chairs), Daniel Zhao, Yulin Xu, and Steve Lin
- D. Form sport teams to participate in 2009 Hua Ti Hui and other sport events
---- Daniel Zhao/ Jinqiu Zhang (Co-Chairs), Jane Chen, Junzhou Lei, and John Hu
- E. Website development and Year Book
---- Kevin Ye / Steve Lin (Co-Chairs), Yulin Xu, Jinqiu Zhang
- F. Continue to be one of the major organizers of PRC National Day Celebration Event
---- All members involved, coordinated by Shengheng Lin
- G. Fundraising
---- All members involved, coordinated by Shuo Chen and John Hu
- H. Organize the UCAA Annual Meeting
---- All members involved, coordinated by John Hu and Shuo Chen
- I. Public relationship
---- All members involved, coordinated by Shuo Chen and John Hu
- J. Membership development
---- Shengheng Lin (Chair) and Chunman Yu
- K. Non-profit organization application
---- Chunman Yu (Chair), Shuo Chen, and John Hu

The 2009 UCAA President Club and Quarterly Meeting Plan

I. Rationales

1. Communication --- provide networking opportunities and sharing experiences
2. Transparency --- get involved with decision-making process
3. Respect people time --- combine meetings with other beneficial President Club activities as much as possible

II. Frequency

1. Tentatively four quarterly meetings in 2009
2. All meetings held on one Saturday morning of each quarter (exact dates to be announced)

III. Agenda

Complimentary breakfast, networking, and member meetings

9:30 AM - 10:30 AM

(About 60 participants, including maximum 2 persons from each member association)

President Club Activities

10:30 AM - 12: 30 PM

(About 70 participants, including maximum 2 persons from each member association, invited speakers, panel discussion speakers, and/or VIPs)

Board Meeting

12:30 PM - 1:30 PM

(Total 13 board members)

IV. Minutes

Secretary General is responsible for writing and distributing (by email) the minutes of each meeting to all members, and keeping them on file timely (within one week of each meeting)

The 2009 UCAA Fundraising Plan

I. Fundraising Opportunities and Events

1. Service fee for the affordable and well-organized Overseas Chinese Kids Summer Camp Program in China in summer 2009
2. Sponsorship for the well-organized quarterly President Club
3. Sponsorship for quarterly seminars to our fellow alumni friends
4. Sponsorship for the UCAA Sport Teams that will participate in 2009 Hua Ti Hui
5. Sponsorship for the 2009 UCAA Annual Meeting (12/2009 or 1/2010)
6. Advertisement on UCAA website and Year Book in 2009

II. The Sponsorship Systems

1. Platinum Sponsor

- \$1,000 > per year
- Half page ad in UCAA Year Book and promotion links on webpage
- List in all UCAA event announcements (reach > 10k members)
- Banners in all UCAA events (more than 10 in 2009)
- Flyers in all UCAA events (more than 10 in 2009)

2. Gold Sponsor

- \$500--\$999 per year
- Quarter page ad in UCAA Year Book and promotion links on webpage
- List in all UCAA event announcements (reach > 10k members)
- Flyers in up to 5 UCAA events

3. Silver Sponsor

- \$200--\$449 per year
- Logo in UCAA Year Book and promotion links on webpage
- List in all UCAA event announcements (reach > 10k members)
- Flyers in 3 UCAA event

4. Event Sponsor

- \$100--\$199 per event
- List in the sponsored UCAA event announcement (reach > 10k members)
- Flyers in the sponsored UCAA event